

LAKE WORTH LAGOON INITIATIVE, PUBLIC OUTREACH WORKING GROUP MEETING #6
October 27, 2009 (Tuesday), 1:30 PM – 3:00 PM
PBC ERM, 2300 N. Jog Road, West Palm Beach
Vista Center, 1E-60 (1st Floor)

1:30 – 1:40 PM

Ginny Powell, PBC ERM
(10 Minutes)

WELCOME AND INTRODUCTIONS

“HOUSEKEEPING”

- *Review LWLI PO Working Group 9-1-09 meeting notes.*
- *LWLI Executive Committee Meeting set for November 16.*

1:40 – 1:55 PM *Lourdes Ferris, Keep PBC Beautiful/Greg Reynolds, LagoonKeepers/Joanna Aiken, SWA*
(15 Minutes)

LAGOON/WATERSHED CLEANUPS

- *Review of International Coastal Cleanup, September 19*

EXAMPLE INTERACTIVE CLEANUP MAP (Alyssa Dodd, PBC ERM)

1:55 – 2:15 PM

Pat Gostel, Volunteer, PBC ERM
(20 Minutes)

LAKE WORTH LAGOON SPEAKERS BUREAU

- *Overview of progress-to-date and feedback requested on Lagoon outreach messages*

DISCUSSION: Do we want to host a 2010 Lake Worth Lagoon Speakers Series? If so, are you willing to host a speaker at your location? (For example: ERM could host one guest speaker in the series at the Vista Center, but other working group members are needed to host additional speakers).

2:15 – 2:30 PM

Ginny Powell, PBC ERM
(15 Minutes)

ACTION TEAM UPDATES

- *Newspapers In Education and Lake Worth Lagoon School Curriculum*
- *Volunteer Habitat Restoration Projects*
- *Boater’s Guide*
- *Community Relations*

2:30 – 2:50 PM

Alyssa Dodd, PBC ERM
(20 Minutes)

LAKE WORTH LAGOON LOGOS AND TAGLINES

- *Options will be presented and the Working Group will recommend a logo and tagline.*

2:50 – 3:00 PM

(10 Minutes)

NEXT STEPS & ACTION ITEMS

- *Set next PO Working Group meeting date and identify agenda items for next meeting.*