



LAKE WORTH LAGOON INITIATIVE, PUBLIC OUTREACH WORKING GROUP MEETING

June 23, 2010 (Wednesday), 1:30 PM – 3:30 PM

PBC ERM, 2300 N. Jog Road, West Palm Beach

Vista Center, 1E-60 (1st Floor)

1:30 – 1:45 PM

WELCOME AND INTRODUCTIONS

Ginny Powell, PBC ERM
(15 minutes)

Summary

- LWLI PO Working Group 3-16-10 meeting notes
- Past Events
 - Palm Beach International Boat Show – March 25-28
 - Great American Cleanup – April 17
 - Living Shorelines Workshop – April 20
 - LWLI Executive Committee Meeting – May 5th
 - Oyster Reef Restoration Events – June 9 and June 12

1:45 – 2:15 PM

PRESENTATION AND DISCUSSION: NAVIONICS & GOOGLE EARTH

Rob Robbins, PBC ERM
(30 minutes)

Feedback Needed... Do you think a Lagoon ELECTRONIC Boaters Guide is a good outreach tool?

2:15 – 3:00 PM

ACTION ITEMS – YOUR HELP IS NEEDED!

Facilitated by Ginny Powell, PBC ERM
(45 minutes)

Participate/Promote...

- 2010 LWL Speaker Series *Pat Gostel, Volunteer*
- Speakers Bureau (additional member and topics)
- Upcoming ERM Volunteer Events *Ginny Powell, PBC ERM*
 - Mangrove Planting at Ibis Isle – July 17 (Saturday)
 - Oyster Reef Restoration Shell Bagging Event – July 21 (Wed.)
 - Mangrove Seed Collection – September/October
- International Coastal Cleanup – September 25 *Lourdes Ferris, KPBCB*
 - Southern Blvd. Causeway Site
 - Munyon Island Cleanup on Saturday, October 2
 - Host a site! Register at www.keepPBCbeautiful.org by July 16 (Friday)

Compile/Contribute to online teacher resources...

Chris Lockhart, Habitat Specialists

- Educator's Resource Guide - publication in October, 2010
 - Mangroves in the Classroom?
- 2010 Newspapers In Education Project - publication in October, 2010 *Alyssa Dodd, PBC ERM*

Maintain Interactive Cleanup Site Map for Lagoon Watershed...

- ERM is working to transfer data to Google Maps – partner needed to maintain map database

Review and provide feedback on draft LWL Video...

- LWL Video/Ch. 20 – publication in October, 2010
 - Three 10 min. segments (Overview, Ecology and Restoration, Recreation & Action)

Contribute News/Events/Articles/Links...

- LWLI.org & LWL E-news – next issue targeted for publication in July

3:00 – 3:25 PM

WORKING GROUP MEMBER ANNOUNCEMENTS

(25 minutes)

3:25 – 3:30 PM

NEXT STEPS & ACTION ITEMS

Ginny Powell, PBC ERM
(5 minutes)

- Set next meeting date and identify agenda items for next meeting