



LAKE WORTH LAGOON PUBLIC OUTREACH WORKING GROUP MEETING

March 15, 2011 (Tuesday), 1:30 PM – 3:30 PM

PBC ERM, 2300 N. Jog Road, West Palm Beach

Vista Center, 1E-60 (1st Floor)

1:30 – 1:35 PM WELCOME AND INTRODUCTION

Ginny Powell, PBC ERM (5 minutes)

- *LWL PO Working Group 12-08-10 meeting notes*

1:35 – 1:45 ECO-TREASURES Exhibit

Ginny Powell, PBC ERM (10 minutes)

Eco-Treasures: Discover the Natural Beauty of Palm Beach County

- City of West Palm Beach's Lake Pavilion (Along the waterfront near Clematis and Flagler Dr.)

1:45 – 2:00 Special Presentation: Tourism and the Lagoon

(15 minutes)

Mr. Roger Amidon, Executive Director, PBC Tourist Development Council

2:00 – 2:15 Discussion

(15 minutes)

2:15 – 2:20 OUTREACH PRODUCTS

Alyssa Dodd, PBC ERM (5 minutes)

- **Now Available Now...**
 - LWL Brochure (SFWMD)
 - LWL Discover a Local Treasure (PBC ERM)
 - LWL Educator's Guide (PBC ERM)
 - Saving Nature's Nursery 1998 Educator's Guide (Habitat Specialists, Inc.)
 - Saving Nature's Nursery 1998 Video (Habitat Specialists, Inc.)
 - LWL 2000 Urban Estuary CD (Jack McLaughlin)
 - LWLI.ORG (PBC ERM)
- **In Progress...**
 - LWL Table Top Exhibit (SFWMD)
 - LWL E-NEWS – Next Issue Coming Out Soon (PBC ERM)
 - LWL Videos (PBC ERM)

2:20 – 3:10 ENGAGEMENT AND OTHER EFFORTS

(20 minutes)

Great American Cleanup this April 16

Earth Day Event at Bryant Park

LWL Blueway Update

Stormdrain Placard

Eco-Art Follow-up

3:10– 3:25 PM WORKING GROUP PARTICIPANT ANNOUNCEMENTS

(25 minutes)

3:25 – 3:30 PM NEXT STEPS & ACTION ITEMS

Ginny Powell, PBC ERM (5 minutes)