



## LAKE WORTH LAGOON PUBLIC OUTREACH WORKING GROUP MEETING

March 15, 2011 (Tuesday), 1:30 PM – 3:30 PM

PBC ERM, 2300 N. Jog Road, West Palm Beach

Vista Center, 1E-60 (1st Floor)

### **1:30 – 1:35 PM WELCOME AND INTRODUCTION**

***Ginny Powell, PBC ERM (5 minutes)***

- *LWL PO Working Group 12-08-10 meeting notes*

### **1:35 – 1:45 ECO-TREASURES Exhibit**

***Ginny Powell, PBC ERM (10 minutes)***

#### **Eco-Treasures: Discover the Natural Beauty of Palm Beach County**

- City of West Palm Beach's Lake Pavilion (Along the waterfront near Clematis and Flagler Dr.)

### **1:45 – 2:00 Special Presentation: Tourism and the Lagoon**

***(15 minutes)***

***Mr. Roger Amidon, Executive Director, PBC Tourist Development Council***

### **2:00 – 2:15 Discussion**

***(15 minutes)***

### **2:15 – 2:20 OUTREACH PRODUCTS**

***Alyssa Dodd, PBC ERM (5 minutes)***

- **Now Available Now...**
  - LWL Brochure (SFWMD)
  - LWL Discover a Local Treasure (PBC ERM)
  - LWL Educator's Guide (PBC ERM)
  - Saving Nature's Nursery 1998 Educator's Guide (Habitat Specialists, Inc.)
  - Saving Nature's Nursery 1998 Video (Habitat Specialists, Inc.)
  - LWL 2000 Urban Estuary CD (Jack McLaughlin)
  - LWLI.ORG (PBC ERM)
- **In Progress...**
  - LWL Table Top Exhibit (SFWMD)
  - LWL E-NEWS – Next Issue Coming Out Soon (PBC ERM)
  - LWL Videos (PBC ERM)

### **2:20 – 3:10 ENGAGEMENT AND OTHER EFFORTS**

***(20 minutes)***

**Great American Cleanup this April 16**

***Earth Day Event at Bryant Park***

***LWL Blueway Update***

***Stormdrain Placard***

***Eco-Art Follow-up***

### **3:10– 3:25 PM WORKING GROUP PARTICIPANT ANNOUNCEMENTS**

***(25 minutes)***

### **3:25 – 3:30 PM NEXT STEPS & ACTION ITEMS**

***Ginny Powell, PBC ERM (5 minutes)***